

DESIGNING WITH DEEP REDS AND RICH BLUES

If you don't know by now, designing a space with deep red tones and rich blues will never go out of style. Deep reds like burgundy and wine bring unmatched warmth, drama, and richness to any space. They make a room feel luxurious and grounded—passionate yet elegant. Rich blues like sapphire, navy, indigo, or midnight bring calmness, depth, and serenity. They also offer drama while creating a luxurious, relaxing atmosphere.

But for many, using reds and blues can feel intimidating. How much is too much? Where should it go?

Can it really work in a space? The answers: never too much, anywhere—and yes, absolutely yes.

Here are some tips on how to use deep reds and rich blues to create stunning, stylish kitchens, bathrooms, living rooms, and bedrooms

The Kitchen: Add Spice, Sophistication & Style:

In a world of white and gray kitchens, deep reds and rich blues are making a bold entrance. When used on cabinetry, deep reds bring warmth and a curated sense of style, while rich blues add a timeless, high-end look.

- Try burgundy cabinets paired with white or cream accents for a bold-yet-balanced aesthetic. Complement deep reds with brass hardware, warm wood tones, or natural stones like Carrara marble to keep the look grounded and luxurious.
- Navy or deep indigo cabinetry creates a classic, sophisticated feel. Pair it with gold or brass hardware, natural woods, or stones like Carrara marble or white quartzite to elevate the space.



The Bathroom - Go Bold or Calm: Bathrooms are the perfect place to go bold—or to create a calming sanctuary. Deep reds offer drama and richness, while rich blues create a spa-inspired retreat that soothes the senses.

- Embrace your bold side with red mosaic tile. Paired with white fixtures and soft gray flooring, it makes a powerful statement without overwhelming the space.
- Use rich blues on cabinetry or tile. When paired with white fixtures and Carrara marble, it adds depth and elegance—transforming your bathroom into your own personal escape



The Living Room - Create Drama: Deep reds in living rooms create a welcoming, dramatic atmosphere that encourages conversation and comfort. This color works in both modern and traditional spaces. Rich blues in the living room create a grounded, cozy space that elevated and stylish. These rich blue tones work beautifully with gold accents and soft neutrals.

- Use deep red tones as a velvet burgundy sofa or armchair. Or consider a feature wall or even full room for a bold stylish vibe. Also, add in creams or golds for a beautiful look that isn't too overwhelming.
- Painting the walls in a deep blue adds instant drama and visual weight. Mix these rich blue tones with brass and gold and the space will scream with visual interest and sophistication.

The Bedroom - Romantic, Calm & Cozy: Deep reds are made for the bedroom. They create intimacy and the feeling of a private retreat—especially when paired with plush textures. Rich blues also work beautifully, promoting rest and relaxation while adding just enough drama to keep things stylish and luxurious.

- Paint the wall behind the headboard a deep red to establish a romantic focal point. Pair it with warm whites, greys, or blacks to create a cozy, elegant escape.
- Use deep blue on the walls or behind the bed to craft a serene, restful space. Add a tufted headboard or creamy white bedding for contrast and a touch of luxury.

Deep reds and rich blues are more than just a passing trend—they're timeless design choices that work across styles and spaces. So go ahead, showcase your style. Don't be afraid to be bold. Use deep reds to create spaces full of elegance and warmth, or let rich blues turn your room into a calm, luxurious sanctuary. Both are classic, contemporary, and dramatic. And best of all, you don't need a huge budget to make a bold impact. Ready to bring bold beauty to your space? Let's design your vision with these deep, rich, luxurious colors—and showcase your unique style.



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WE BRING YOUR IDEAS TO LIFE