

# DESIGNING IN STYLE

## DESIGN PRINCIPLES THAT SAVE YOU TIME & MONEY

No one wants to waste time or money. Imagine taking the time to plan a kitchen or bathroom—or investing in furniture for your family room—only to realize later that you made the wrong decision when it comes to layout, materials, or scale. It takes both time and money to correct these mistakes, resulting in losses that could have been avoided by getting it right the first time.

As a designer, I follow four main principles. These principles allow me to help my clients avoid costly mistakes during the design process—saving them time and money while allowing them to fully enjoy the results: a luxurious space that truly reflects their style.



### **1 - Value the Details:**

In a luxury home, every detail contributes not only to how a space looks—but to how it performs over time. Without a clear, strategic plan, design decisions are often made in isolation. Furniture pieces are selected based on trends rather than longevity. Materials and finishes are selected without a cohesive vision. The result? A home that may look “done” on the surface—but lacks the refinement and consistency that protect its long-term value. Because true luxury is not just about appearance—it’s about enduring quality, cohesion, and designing with intention

### **2 - Prevent Hidden Costs:**

The true cost of figuring it out yourself goes far beyond your budget. It shows up in ways that are harder to measure. For instance, you feel frustrated because the space doesn’t quite feel complete. Or you are constantly replacing items that didn’t work the first time. For homeowners who value both their time and their investment, these hidden costs add up quickly. Thus, resulting in missed opportunities to enhance your home’s overall value.

### **3 - Make Design Decisions to Protect Your Investment:**

The difference between a home that simply looks good and one that holds its value comes down to Curated Design. This ensures your home remains elevated, functional, and desirable for years to come. As a home owner you invest where it matters most. Kitchens & bathrooms are key living spaces that have the greatest impact on value. Elevating these areas with Curated Design and quality materials delivers lasting returns. Also incorporating custom and thoughtful details. Custom elements and tailored features create distinction in a home. Plus, they elevate your home beyond standard design and increase its perceived worth.



### **4 - Use A Strategic Design Process:**

When you work with a professional designer, this process is easy. It eliminates uncertainty and replaces it with clarity. Instead of reacting to one design decision at a time, every element is planned in advance and considered as part of a complete vision.

Allowing each decision to be executed with precision and purpose. This approach doesn’t just prevent costly mistakes, it ensures that every choice contributes to a cohesive, high-value outcome.

When you follow these principles, your home is elevated to an entirely new level. The result is more than aesthetic. You gain a home that feels complete and effortlessly refined, one that flows seamlessly from space to space, one that functions beautifully for your lifestyle, and maintains and enhances its value over time.

Most importantly, for those who value both time and money, it provides the confidence of knowing every detail was done right the first time.